



## Zamzar Key Facts

Zamzar Ltd is a leading provider of file conversion services, helping both businesses & individuals. Since 2006 our services have converted over **350 million** files.

### Zamzar's Mission

*“ To provide high quality conversion for as many file formats as possible. ”*



### All about Zamzar

- Zamzar Ltd is an internet startup based in the UK, founded in 2006
- It's primary product is a website (<http://www.zamzar.com/>) which allows users to easily convert files from almost any format to any other format - 1,100+ different conversions are supported
- It also offers an enterprise-grade file conversion cloud platform for developers at <https://developers.zamzar.com/>
- Zamzar was founded by two brother's - Chris & Mike Whyley in their spare time when working for IBM and Sony
- It had seed investment of £1,000 and a £10 marketing budget and has grown organically from there
- It is [one of the top 4,000 websites in the world](#)
- Zamzar turned down an interview with Y-Combinator in 2007 to focus on bootstrapping the business rather than taking VC funding
- Today the company has 6 employees, all based in the UK
- HQ is in Southampton, Hampshire
- The business is profitable and growing - money is made from premium file conversion accounts and advertising
- Since 2006 Zamzar has converted over 350 million files from over 150 million users - more than one file every second - for 11 years!
- It has users in every country on the planet - including Antarctica
- It has helped media organisations such as [The Guardian](#)
- Zamzar helped the [inventor of PowerPoint](#) to convert long-lost files
- Users rave about the service [on Twitter](#)

### Contact Zamzar

To learn more:

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